

Resume

Education

2026

Southern New Hampshire University

Master of Business Administration

2003

Hawaii Pacific University

Master of Science Marketing

1995

Florida Metropolitan University – Fort Lauderdale

Bachelor of Science Hospitality Management

Experience

2024 – Current

Wiener Squad Media

Founder, CEO

As the Founder and CEO of [Wiener Squad Media](#), I lead a team of passionate America First employees dedicated to supporting Republican and Libertarian small business owners. Our mission is to help these businesses grow without the influence of woke ideologies prevalent in large corporations. We achieve this through effective website design and digital marketing strategies, empowering God-fearing, gun-toting, Trump-supporting America First patriots to achieve financial freedom

via the internet.

Key Responsibilities

- Develop and execute the company's strategic plan in alignment with its conservative values and America First principles.
- Lead the team in daily operations, providing direction and guidance to achieve both short and long-term goals.
- Foster a positive and inclusive work environment that encourages innovation, dedication, and a strong work ethic.
- Establish and maintain effective relationships with clients, partners, and stakeholders to ensure business growth and success.
- Oversee financial management, including budgeting, forecasting, and ensuring profitability, to maintain the company's financial health.
- Stay informed about industry trends, political and economic developments, and adapt the business model as needed to remain competitive and aligned with the company's vision.
- Represent the company externally at industry events and in the media to promote the brand and its values.
- Uphold high ethical standards in all business practices, ensuring compliance with regulations and laws, and setting an example for corporate social responsibility.



2005 – 2018

GMM Creative

Founder, CEO

As the Founder and CEO of GMM Creative, I spearheaded a dynamic team of website designers, internet marketing specialists, and support staff, committed to elevating small businesses through exceptional digital solutions. My role involved strategic leadership and comprehensive management across multiple facets of the company:

- **Leadership and Management:** Led a diverse team ensuring high productivity and exceptional quality of work, fostering a culture of collaboration and innovation.
- **Strategic Growth:** Developed and executed strategies to expand market reach, focusing on enhancing the digital

presence of small business owners.

- **Project Oversight:** Managed all aspects of project management from initial consultation to final delivery, ensuring timely and budget-compliant project completion.
- **Relationship Building:** Cultivated strong relationships with clients, vendors, and stakeholders, maintaining the company's reputation for excellence.
- **Market Analysis:** Analyzed market trends and competitor services, identifying new opportunities for growth and innovation.
- **Financial Management:** Oversaw the company's financial performance, including budgeting and forecasting, ensuring profitability targets were consistently met.

Achievements:

- Successfully grew GMM Creative to 8-figure revenue status in 9 years, with strategic milestones of reaching 6-figure revenue in 5 years and 7-figure revenue in 6 years.



1988 – 2002

Publix Super Markets

Frozen Food Clerk

I spent ten years with this company with the hopes of growing into the management ranks. After growing through many departments within the Grocery Department, most notably the Frozen Food Department, I decided to quit and take my retirement and eventually start my own company.

Design Skills

Web Design

90%

Social Media Marketing

65%

Paid Ads

80%

Content Writing

90%

Coding Skills

JavaScript

95%

PHP

85%

HTML/CSS

100%

WordPress

100%

Woo Commerce

99%

Square Point of Sale

99%

Knowledge

- Google Ads
- Print Design
- Digital Marketing

- Social Media Marketing
- Time Management
- Strategy
- Problem-Solving
- Social Networking
- Human Resources Management
- WordPress
- Power BI
- Tableau

Certificates



Inbound Marketing Certified

Nick Roy

The bearer of this certificate is hereby deemed fully capable and skilled in applying inbound marketing techniques. They have been tested on best practices and are ready to take an inbound approach to creating content, using social promotion, converting and nurturing leads, and marketing to customers.

Valid from: Apr 27 2024 - May 27 2026

Certification code: ba11e12fcce24dfcac58d1ff35470868

HubSpot Academy

Yamini
CEO Yamini Rangan

HubSpot Inbound Marketing

April 27, 2024



SEO Certified

Nick Roy

The bearer of this certificate is hereby deemed knowledgeable about SEO and capable of optimizing a website to perform well in search engines.

Valid from: Mar 13 2024 - Apr 12 2025

Certification code: 1c8d5d2389244e55b38af960777fae03

HubSpot Academy

Yamini
CEO Yamini Rangan

HubSpot SEO Certification

March 2024

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